

# From idea to company



Jump-start your business



knowledge – financing – network

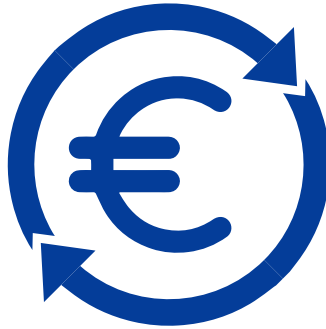
# starter's vouchers



## The launching pad for innovative starters

**Starter's vouchers** are available for alumni, students and staff of HAN, ArtEZ, Van Hall Larenstein and Radboud University. The €2,500 voucher is intended to cover the costs of starting an innovative new business. If spent well, this amount does not have to be paid back. Do you have an innovative idea for your own business? Discuss it with your institute's contact person (see reverse). If your plan has sufficient growth potential, you'll be invited to pitch your idea to the assessment committee. The committee will select the best pitches per round and award the vouchers accordingly.

# starter's loan



## Three-step approach to jump-starting your business

Are you a new entrepreneur in the Gelderland region and do you have an innovative and scalable business plan? Do you need the expertise of one of the four participating knowledge institutes? Are you looking to acquire funds for research, development, prototyping or marketing purposes? If so, you can apply for a **starter's loan!**

The €10,000, €25,000 and €50,000 loans can be requested sequentially. You will be asked to pitch your plan and your budget to the assessment committee. Ask your institute's contact person about the terms and registration conditions.

# starter's training



## Knowledge and coaching for the best possible start

Have you received a starter's voucher or a starter's loan? If so, you can sign up for [Startup Accelerator Gelderland](#). In a short but intensive training programme, you will learn how to draft a business plan along with eight to twelve other young start-ups. In seven days, spread out over a five-week period, you will work on improving your business or innovation. The accelerator is like a pressure cooker: plenary knowledge seminars led by lecturers will be combined with concrete assignments on business cases, supported by coaches. The study load is 80-100 hours for research, meetings and drafting your business plan.

# research & network



## Knowledge and contacts!

The four participating educational institutions have a lot of knowledge to offer. Draw on this knowledge to take your innovation to the next level! You could have a research group carry out a study on your behalf or hire an intern or a graduate. You can also address an issue in an **innovation boot camp**. During an afternoon brainstorming session, we will discuss your issue with various internal and external experts and come up with different solutions. Gelderland valoriseert has a network of experts that can offer free advice about legal issues, intellectual property rights, funding and grants.

# Gelderland valoriseert!

## Innovation incentives from four knowledge institutes

### About Gelderland valoriseert!

Gelderland valoriseert aims to strengthen the innovative capacity of the region. The programme is partly financed by the Province of Gelderland and the Ministry of Economic Affairs. For more information, visit [www.gelderlandvaloriseert.nl](http://www.gelderlandvaloriseert.nl) and join the Gelderland valoriseert [LinkedIn group](#).

### Contacts:

For more detailed information about the vouchers, the loans and the training programmes, please contact the following individuals:

<b>HAN</b>	Einte Visser	einte.visser@han.nl
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### Secretarial office:

For general information, please contact Monique Morel on 026-365 83 59 or by e-mail at [monique.morel@han.nl](mailto:monique.morel@han.nl).